

## TCD Alumni Special Lecture

# Training and Research to promote financial viability of community-based forest enterprises in the Amazon Region



By Shoana Humphries,  
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International Program

**When: Friday, August 16 @ 3:30pm**

**Where: Grinter Hall, Room 376**

### **Content**

Shoana will present results of a project she is leading at IPAM aimed at strengthening community-based forest enterprises (CFEs) in the Amazon region with funding from the US Forest Service International Programs and USAID. The project focuses on capacity building of CFEs and their NGO collaborators from Brazil, Bolivia, Colombia, Peru, and Ecuador in simplified financial analysis for improved decision making. Among other activities, she has trained 10 NGO representatives and 15 CFEs across the region using the *Handbook for Analysis of Financial Viability of Community-based Forest Enterprises in the Tropics*, which was developed with Dr. Thomas Holmes, a US Forest Service Research Economist, based on a methodology used in Shoana's dissertation research in Brazil. She will also highlight some of the cases, discuss how the results are being used by the CFEs, and future plans for the further development of the tool.

### **Bio**

Shoana has a PhD in Forest Resources and Conservation with a minor in Food and Resource Economics from the University of Florida, and is fluent in Spanish and Portuguese. She has worked in community forestry and forest certification for the last 15 years in the US, Brazil, Bolivia, Peru, Mexico, and Germany. Her work at IPAM IP focuses on training and applied research with community-based forest enterprises in the Amazon region.