Join us for Tropilunch!!

Google Analytics as a Tool for Conservation and Development

Talk by Ryan Good
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Geography Department

April 14
12:45-1:45pm
Grinter 376

Biography:
Ryan Z. Good is a Ph.D. student in the Department of Geography at the University of Florida in Gainesville, Florida. He is also affiliated with the Tropical Conservation and Development program and the Center for African Studies. His research includes resource management and use in Global South cities. Ryan is currently a Lecturer in the University Writing Program at Florida, and he has also taught multiple courses in geography. His career goals are to work in international development in either an academic or a non-profit setting. Prior to moving to Florida, Ryan was a student at the University of Kansas.

Content:
Non-utilization of knowledge is a major problem within the social sciences (Becker & Sanders, 2006). Notably, research and data published outside of the peer-reviewed literature are often excluded from meta-analyses and broader scientific discussions. The question then is how can social scientists access a broader array of information that they then can make informed decisions about whether or not to include in a given study. We envision the development of a usable database that is linked to open-source analytical platforms in order to make as much of the data accessible to the widest audience. An end user may then utilize the database along with their other data sources for further analysis. The first step in this process is proper utilization of Google Analytics. This talk will describe the background and genesis of this project, and invite audience members to become involved in the collaboration.

Tropilunch is a weekly seminar run by graduate students from the Tropical Conservation and Development (TCD) Program. It provides a forum for a range of discussions and presentations related to TCD work and research. Students are provided with an opportunity to present and discuss their research projects with peers and faculty. In addition, discussion sessions on issues of current interest are also held. Visiting scholars and conservation practitioners also participate when available. It is held every Tuesday at 12:45 p.m. in Grinter 376.